

# URBAN RUNOFF WORKSHOP

*New regulations require new and re-development to implement best management practices to improve the quality of urban runoff. This workshop will identify what is required, and what practical measures can be implemented to meet these requirements.*

## **A Workshop For:**

*Planners*

*Public Works*

*Industry Reps*

*Consultants*

*Elected Officials*

*Project Developers*

**Date:** May 6<sup>th</sup> at the Santa Cruz County Agricultural Extension Hall, 1438 Freedom Boulevard, Watsonville.

## **Workshop Activities**

- Learn Local Coastal Planning (LCP) and National Pollutant Discharge Elimination System (NPDES) permit requirements directly from agency staff.
- Hear and see what others have done to improve urban runoff water quality and meet permit requirements.
- A morning break will be an opportunity to display products and services, and to network and with other professionals.
- An afternoon field trip will tour, and provide guidance on the implementation and management of local BMPs.

**Cost:** \$15 to Attend, \$50 to Exhibit

**RSVP** by April 23<sup>rd</sup>

**Questions:** Contact Chris Coburn, MBNMS @ (831) 420-1670 or [chris.coburn@noaa.gov](mailto:chris.coburn@noaa.gov)

**Sponsored by:** Monterey Bay National Marine Sanctuary, Central Coast Regional Water Quality Control Board, California Coastal Commission, Association of Monterey Bay Area Governments, Santa Cruz County, Cities of Monterey and Santa Cruz, and the Monterey Bay Sanctuary Foundation

# EXHIBITOR / ATTENDEE REGISTRATION

*To reserve a spot, fill out and fax this form to: (831) 647-4244*

*Or, mail form with a check made payable to:  
Monterey Bay Sanctuary Foundation  
299 Foam Street, Monterey, Ca. 94940*

*Please direct all inquiries to Chris Coburn, MBNMS (831) 420-1670;  
chris.coburn@noaa.gov*

☐ *Exhibitor \$50.00*

☐ *Attendee \$15.00*

**Name:** \_\_\_\_\_

**Organization:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Credit Card #:** \_\_\_\_\_ **Exp:** \_\_\_\_\_

- Fee includes lunch and seat on bus for field trip*
- Exhibitors will have an approximately 3' X 6' table to display products and services*

***RSVP Soon – Space is Limited***

# **Urban Runoff Workshop for Designers, Planners, Consultants, and Agency Staff**

*“Practical Solutions to Urban Storm Water Management”*

@Ag Extension Office  
1438 Freedom Boulevard  
Watsonville, Ca. 95076

Thursday, May 6, 2004  
8:30 A.M. to 2:00 P.M.

**A.M. 8:30 Sign-In**

**9:00 Introduction** *Chris Coburn, MBNMS*

**9:15 Permitting “What’s Required” – Phase II NPDES Permitting /  
Attachment 4 “Post-Development Stormwater Controls”**  
*Jennifer Bitting, Central Coast RWQCB*

**10:00 Permitting “What’s Required” – California Coastal  
Commission Coastal Development Permits** *Ross Clark, CCC*

**10:30 Break & Display Session**

**11:00 Stormwater Control “How to meet Requirements” – “Using  
BMPs, Smart Growth, and Low Impact Design to Work with  
Nature in Reducing NPS Pollution”** *Neal Shapiro, City of Santa  
Monica*

**11:45 Effective Project Plan Review** *Robert Ketley, Ketley & Associates*

**12:30 Lunch & Field Trip – Post Development and Urban Runoff  
BMP Tour**

**2:00 Return & Adjourn**

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